





# So what's the challenge?

There is a clear imbalance in health outcomes between metropolitan areas and those of us living in remote and rural areas; distance is not the only factor with economic status, cultural background and lifestyle behaviours also playing a role.



Tasmania has the highest rate of premature deaths across Australia, which primarily occurs in rural areas



In Tasmania, avoidable hospitalisations increase with remoteness



Tasmania has the second highest rate of deaths of any state or territory deaths from potentially avoidable causes

It's not fair, it's not necessary, it's not acceptable...

For a more complete picture, please look at the RFDS Tasmania Provision of Primary Health Care Service Strategic Study

### So, what's the solution?

In keeping with its proud history of innovation, Royal Flying Doctor Service Tasmania has joined forces with the University of Tasmania's Active Tasmania health promotion initiative to start improving health equity in rural and remote Tasmania. Right as Rain is an innovative Tasmanian partnership approach developed to address our specific health needs.

Right as Rain will assist in the coordination and delivery of a range of primary health care activities by attending and participating in community events over a five year period.

Right as Rain will provide a platform to focus on improving health outcomes by working closely with community and existing services. Right as Rain will focus on enhancing local services and building sustainable outcomes that focus on health promotion, prevention and early detection.

#### Right as Rain is based on:

- Strong local engagement and ongoing support
- > Clear clinical governance
- Use of a strong evidenced based approach and rigorous evaluation
- Capacity building for communities and university students - civic engagement, career development and placements

#### Right as Rain will deliver:

- Health Screening cancer, heart disease, diabetes
- > Health Checks blood pressure, cholesterol, oral, hearing
- Health Promotion physical activity, smoking, alcohol and other drugs, sexual health, nutrition
- > Mental health
- Women and men's health

Right as Rain will focus on the most rural and remote areas of Tasmania such as; Flinders Island, King Island, Wynyard, Huon Valley, Queenstown, Rosebery, St Helens, George Town.

We are in this for the long haul with a five year commitment, and if we do our job right, we will do ourselves out of business!





Program Partner







## And what can you do?

The Royal Flying Doctor Service relies on the support of individuals, corporations, the government and the community to carry out our vital work.

We are offering you the opportunity to get on board from the start and join us on what will be a difficult and challenging journey, but one where the outcomes will be celebrated for generations.

Click below to pledge your support as a:



### The not so fine print:

Please note this is neither legally nor financially binding document. It does indicate your in-principle support of this project and we will be in contact to confirm your commitment as this project gets underway – for further information please contact enquiries@rfdstas.org.au